

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58314-1

DATE PRINTED

09/17/12

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	1775	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/15/12 AND ENDING 09/21/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-Th,Su	1	04:29A	05:00A	60S	09/16/12-09/20/12	WBZ NEWS	2	400.00	800.00
2 FIXED	M-F	2	05:00A	05:56A	60S	09/17/12-09/21/12	WBZ NEWS	2	1000.00	2000.00
3 FIXED	Su	1	08:57A	10:30A	60S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	3600.00	3600.00
4 FIXED	M-F	3	09:00A	10:00A	60S	09/17/12-09/21/12	RACHAEL RAY	3	1100.00	3300.00
5 FIXED	M-F	3	10:00A	11:00A	60S	09/17/12-09/21/12	LET'S MAKE A DEAL	3	1620.00	4860.00
6 FIXED	M-F	3	11:00A	12:00N	60S	09/17/12-09/21/12	PRICE IS RIGHT	3	1980.00	5940.00
7 FIXED	M-F	3	12:00N	12:27P	60S	09/17/12-09/21/12	WBZ NEWS	3	1200.00	3600.00
8 FIXED	M-F	3	12:27P	02:00P	60S	09/17/12-09/21/12	CBS SOAP ROTATION	3	1100.00	3300.00
9 FIXED	M-F	3	03:00P	04:00P	60S	09/17/12-09/21/12	DR. PHIL	3	1200.00	3600.00
10 FIXED	M-F	1	04:00P	04:30P	60S	09/17/12-09/21/12	JUDGE JUDY	1	1600.00	1600.00
11	M-F	2	04:30P	05:00P	60S	09/17/12-09/21/12	JUDGE JUDY	2	1600.00	3200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1775	PRODUCT CODE	1301	
NATIONAL SALESPERSON					
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			FROM	TO						
12	M-F	1	05:00P	05:30P	60S	09/17/12-09/21/12	5PM NEWS	1	2000.00	2000.00
13	M-F	1	05:30P	06:00P	60S	09/17/12-09/21/12	530PM NEWS	1	2200.00	2200.00
14	M-F	1	06:00P	06:30P	60S	09/17/12-09/21/12	WBZ NEWS	1	2700.00	2700.00
15	M-F	2	07:00P	07:28P	60S	09/17/12-09/21/12	WHEEL OF FORTUNE	2	3600.00	7200.00
16	M-F	2	07:28P	07:57P	60S	09/17/12-09/21/12	JEOPARDY !	2	5600.00	11200.00
17	Sa	1	07:00P	07:28P	60S	09/15/12-09/15/12	WHEEL OF FORTUNE	1	1620.00	1620.00
18	Sa	1	07:28P	07:56P	60S	09/15/12-09/15/12	JEOPARDY!	1	1800.00	1800.00
19	M-Sa Su	3	11:00P 11:00P	11:35P 11:35P	60S	09/17/12-09/21/12	WBZ NEWS	3	5400.00	16200.00
20	M-F	3	11:35P	12:37A	60S	09/17/12-09/21/12	DAVID LETTERMAN	3	2600.00	7800.00
21	M-F	3	12:37A	01:37A	60S	09/17/12-09/21/12	LATE LATE SHOW	3	900.00	2700.00
22	Sa	1	11:35P	12:05A	60S	09/15/12-09/15/12	THE INSIDER	1	900.00	900.00

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			FROM	TO						
FIXED										
23 FIXED	Su	1	11:35P	12:00M	60S	09/16/12-09/16/12	SPORTS FINAL	1	2340.00	2340.00
24 FIXED	Su	1	12:00M	12:30A	60S	09/16/12-09/16/12	SPORTS FINAL OT	1	1350.00	1350.00
25 FIXED	M	1	09:00P	10:00P	60S	09/17/12-09/17/12	2 BROKE GIRLS/MIKE & MOLLY	1	12000.00	12000.00
26 FIXED	Th	1	10:00P	11:00P	60S	09/20/12-09/20/12	PERSON OF INTEREST	1	9000.00	9000.00
27 FIXED	Su	1	04:00P	07:00P	60S	09/16/12-09/16/12	NFL (4PM)	1	20000.00	20000.00
28 FIXED	Su	1	11:58A	07:00P	60S	09/16/12-09/16/12	NFL TODAY	1	9000.00	9000.00
29 FIXED	Su	1	11:30A	12:00N	60S	09/16/12-09/16/12	PATRIOTS GAME DAY	1	4000.00	4000.00
30 FIXED	F	1	07:00P	08:00P	60S	09/21/12-09/21/12	PATRIOTS ALL ACCESS	1	5760.00	5760.00
Total Contract:								53		155570.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	149630.00	149630.00	

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